



30 FREE WHATSAPP FESTIVE TEMPLATES FOR BRANDS

Ready-to-use. Professionally designed.

FREE

This festive season, keep your brand active on WhatsApp with our curated collection of 30 stunning templates across various categories, including fashion, food, beauty, electronics, lifestyle, home décor, travel, and gifting.



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SMARTER ON WHATSAPP.**



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WhatsApp Promotional & Sales Campaigns

{{1}} = Customer Name

{{2}} = Other variable (e.g., coupon code, order number)

Early Bird / Pre-Bookings

1) : Hi {{1}}!

Get a head start on Diwali shopping! Be the first to access our new collection with a 20% early-bird discount.

Valid until Oct 25. Shop now: [link]

2) : {{1}},

The sparkle begins early!

Pre-book the Diwali Dhamaka Box before Oct 20 & get a free gift worth ₹500.

Limited stock! Reply BOOK to know more.



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Flat Discount Offers

3) :Light 🏠 up your home, not the price tag!

Enjoy a flat 30% OFF on everything this Diwali.

Use code: DIWALI30. Happy Shopping! [link]

4) : Diwali hai, toh bachat bhi honi chahiye!

🌟 Flat ₹1000 OFF on orders above ₹2999. Just for you, {{1}}!

Shop here: [link]



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Bundle & Combo Offers

5) : The Perfect Diwali Gift Set is here!

 Get our Best-Selling Sweets Box + Dry Fruits Hamper at 25% off.

A gift everyone will love. Check it out: [link]

6) : Don't stress about matching!

Get our 'Ethnic Wear Combo' - Kurta & Dupatta at a special price.

Perfect for your Diwali party. Explore: [link]



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Gift Card Promotions

7) : The easiest Diwali gift?

A Gift Card! Let your loved ones choose their own joy.

Buy a ₹2000 Gift Card & get an extra ₹200 FREE. Grab yours: [link]

8) : Unsure what to gift?

We've got you covered, {{1}}.

Our Digital Gift Card is delivered instantly via WhatsApp/Email.
The perfect last-minute gift!



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Loyalty & VIP Exclusive Offers

9) : As a valued customer, {{1}},

you get exclusive access! Enjoy an extra 10% OFF on top of all Diwali sale prices.

Your code: VIP10. Thank you for your loyalty!

10) : You're invited! {{1}},

our private sale for loyal customers starts today.

Beat the crowd and shop with special discounts. [link]



WhatsApp Gift Guides & Curation

{{1}} = Customer Name

{{2}} = Other variable (e.g., coupon code, order number)

By Price Point

11) : Stunning Diwali gifts under ₹999!

★ From puja thalis to home decor, we've curated the best for every budget. Find your perfect gift: [link]

12) : **Diwali Gifting Guide: Luxury Edition.**

For the one who deserves the extraordinary. Explore our premium collection: [link]



WhatsApp Gift Guides & Curation

{{1}} = Customer Name

{{2}} = Other variable (e.g., coupon code, order number)

By Recipient

13) : `Stuck on what to gift? 😊 We made it easy!

- For Her: [link]
- For Him: [link]
- For Kids: [link]
- For Family: [link]`

14) : **Personalized** Gifting

For the one who deserves the extraordinary. Explore our premium collection: [link]



WhatsApp Gift Guides & Curation

{{1}} = Customer Name

{{2}} = Other variable (e.g., coupon code, order number)

By Recipient

15) : `Stuck on what to gift? 😊 We made it easy!

- For Her: [link]
- For Him: [link]
- For Kids: [link]
- For Family: [link]`

16) : Who are you gifting to?

Image: Collage of different people.

Buttons: Gifts for Her, Gifts for Him, Gifts for Kids, Gifts for Home



WhatsApp Gift Guides & Curation

{{1}} = Customer Name

{{2}} = Other variable (e.g., coupon code, order number)

By Recipient

17) : Make Diwali extra special with a personalized gift!

Get a photo frame or a sweet box with their name on it.

DM us a photo/name to get started!

18) : {{1}}, want a custom Diwali hamper?

Tell us your budget and who it's for (e.g., "for my parents," "for a foodie friend"), and we'll create a unique gift box just for you!

Reply CURATE.



WhatsApp Transactional & Post-Purchase Messages

{{1}} = Customer Name

{{2}} = Other variable (e.g., coupon code, order number)

Order Confirmation

19) : Namaste {{1}}!

Thank you for your Diwali order #{{2}}.

We're thrilled to be a part of your celebrations! Your order details:
[link].

We'll notify you when it ships.

Shipping Update

20) : Great news, {{1}}!

Your Diwali order #{{2}} has been shipped via Delhivery.

Track its journey here: [tracking link].

Expect delivery by [date].



WhatsApp Transactional & Post-Purchase Messages

{{1}} = Customer Name

{{2}} = Other variable (e.g., coupon code, order number)

Delivery Success

21) : Your Diwali order #{{2}} has been delivered!

🎉 We hope it brings a smile to your face. Wishing you and your family a very Happy Diwali! Need help?

Reply here.

Feedback Request

22) : Hi {{1}}, hope you loved your Diwali purchase! Could you take a moment to share your experience?

It helps us serve you better. [feedback link]



WhatsApp Conversational & Engagement Messages

{{1}} = Customer Name

{{2}} = Other variable (e.g., coupon code, order number)

Diwali Greetings (Non-Promotional)

23) : From our family to yours, may this Diwali fill your life with endless joy, prosperity, and light!

🌟🪔 Happy Diwali, {{1}}!

Contests & Engagement

24) : Light up our DM! 🌟 Share a photo of your Diwali decor or your favorite sweet, and the most creative entry wins a ₹5000 gift card!

Tag us or DM your entry. T&C apply.

25) : **Diwali Quiz Time!** 🪔 First 3 people to answer correctly get a **50% OFF coupon.**

Q: Which oil is traditionally used in diyas?

(a) Mustard

(b) Olive.

Reply with your answer!



WhatsApp Conversational & Engagement Messages

{{1}} = Customer Name

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Festive Tips & Content

26) : Diwali Cleaning Hack!

🧹 A mix of vinegar and water can make your windows sparkle.
What's your go-to cleaning tip?

Share with us!

27) : The story of Diwali in 60 seconds!

Watch this short video to remember the significance of the festival: [link to video]

"We're Here to Help"

28) : Diwali giving you a headache?

😊 We're here to help! Whether you need gift suggestions, size help, or styling tips, just reply with your question.

Happy to assist!



WhatsApp Conversational & Engagement Messages

{{1}} = Customer Name

{{2}} = Other variable (e.g., coupon code, order number)

Reactivation & Win-Back Campaigns

For Inactive Subscribers

29) : We've missed you, {{1}}!

Diwali is the time for new beginnings.

To welcome you back, here's a special 25% OFF just for you. Code: WELCOMEBACK.

Hope to see you soon! [link]

For Abandoned Cart

30) : Did something come up, {{1}}?

Your Diwali gifts are waiting!

Complete your purchase in the next 3 hours and we'll add a FREE surprise gift to your order! [cart link]



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